

Press Release

REYHER at the Fastener Fair 2019: Hall 1, Stand 1112

More flexible, reliable c-part purchasing for trade customers

Hamburg, 28 January 2019 – REYHER continually adjusts its portfolio to the current c-part needs of its customers. This has resulted in this wholesale distributor introducing numerous new products into its range. From 19 to 21 March, at the Fastener Fair in Stuttgart, in Hall 1, Stand 1112, visitors will find out everything relating to the newly introduced, customer-specific range of articles in the RIO Webshop, as well as the comprehensive services for fasteners and fixing technology.

For industrial and trade customers, this Hamburg company stands for reliable deliveries of c-parts along with a comprehensive range of services. Trade customers profit especially from RIO Webshop – REYHER Internet Order available 24/7, as well as customized trade packaging and labelling with the RKP – REYHER Kitting & Packaging service.

REYHER has now extended its portfolio with numerous new products and ranges, such as Fischer articles and fasteners & fixing elements for timber construction. In the RIO Webshop, with access to all articles on offer, users can immediately see the availability and prices of articles needed online. Orders can be quickly and simply triggered. A wide range of search criteria are available to facilitate locating the right article.

As a new innovation RIO customers can now, at their discretion, receive customized ranges of articles. This is tailored by REYHER precisely to the needs of the user. If, for example, the customer exclusively uses fasteners & fixing elements from a particular range of products, then the product line on offer can be limited to articles relevant to him. Given the scope and depth of the REYHER portfolio with over 130,000 different articles, this facilitates even better clarity and more efficiency in purchasing.

REYHER's development team have implemented a variety of further improvements to RIO Webshop, providing greater transparency of user activity, as well as an even higher level of security and user friendliness.

Trade packaging and customer-specific labelling

With RKP – REYHER Kitting & Packaging this wholesale enterprise is covering the needs of trade customers regarding trade packaging and labelling. In close cooperation with its customers, REYHER has developed the right solution, including customized trade packaging and customer-specific labelling: Via RIO Webshop, REYHER has made its label designer tool available so that users can use it to design and print their own labelling.



In addition, customers have the choice from a range of cardboards, with or without pouring lips in various sizes, or completely their own packaging.

About REYHER

With more than 130 years' experience, REYHER is one of the leading trading companies for fasteners and fixing technology in Europe, supplying customers in industry and trade worldwide. Around 750 staff at the central location in Hamburg ensure customized, flexible solutions for reliable supplies of c-parts, with a delivery rate of over 99 percent. In 2018, REYHER achieved a turnover of around 340 million euros with over 11,000 customers.

Pic 1: At the Fastener Fair REYHER presents a variety of kitting and packaging services to trade visitors

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