



July 2020

Fastener Fair Stuttgart 2021:

80% of stand space already sold – Fastener and Fixings Industry sets the scene for a strong return in 2021

The ink on the new exhibitor brochure for Fastener Fair Stuttgart 2021 has hardly dried and yet 80% of the available exhibition space is already booked by companies keen to launch and present their latest fastener and fixing technology at the industry's leading international trade event. Taking place 18 – 20 May at Messe Stuttgart in Germany, Fastener Fair Stuttgart 2021 will occupy an additional fourth exhibition hall to meet the growing demand for space, and also see the return of the Bonding & Adhesives Technology Area in Hall 7.

Solid metal screws, bolts and pins, lightweight fasteners made of plastic and hybrid material, ultra-small mini and micro fasteners or powerful bonding solutions and adhesives: Fasteners and fixings come in all shapes and materials, and they play a big role in providing support and mobility to equipment, machines and structures in a wide range of industries. Key application areas include construction, automotive and aerospace, industrial machinery, electronic goods and household appliances, medical devices, sanitary and installation, furniture making, and many more.

Positive long-term outlook for a confident industry

Over the past 10 years, Fastener Fair Stuttgart has seen a doubling of both visitor numbers and net exhibition space, and the positive trend seems to carry over into the next year. Less than one year ahead of the 2021 event, 623 exhibitors have already booked 80% of the available stand space.

“We are very pleased to see so many companies booking with confidence as the industry moves forward to meet the growing demand of a post-pandemic economy”, says Liljana Goszdziwski, Exhibition Director of Fastener Fair Stuttgart.

“Many companies prepare for new growth in sectors like medical, e-mobility, construction and building materials as society moves further towards sustainability and a healthier lifestyle. Fastener Fair Stuttgart is the leading event of the international fastener and fixing industry, and we are fully committed to offer our industry the marketplace it needs to respond to the rising demand for industrial fasteners over the coming years.”

Strong exhibition profile, international audience and good business contacts

Fastener Fair Stuttgart has established itself as the leading international market place for manufacturers, wholesalers, distributors and suppliers to present the full spectrum of fastener and

fixing solutions, including industrial fasteners and fixings, construction fixings, assembly and installation systems, distribution and storage solutions, and fastener manufacturing technology.

The previous show in 2019 saw a record attendance of more than 12,000 trade visitors from 88 countries, seeking to make business with 987 exhibiting companies on a total net exhibition space of 22,200 square metres. Exhibitor surveys recorded top scores for the high quality and internationality of visitors and the number of positive business enquiries received. The majority of visitors were fastener and fixing wholesalers, manufacturers, distributors, suppliers, and engineers looking to trade and source fasteners and fixings for a wide range of industries.

Bonding & Adhesives Technology Area back in Hall 7

Bonding and adhesive technologies have become a vital choice in lightweight construction, particularly in the automotive and electronics industry. After the successful launch in 2019, the Bonding and Adhesive Technology Area at Fastener Fair Stuttgart will make its return for next year. Located in Hall 7, it offers companies a dedicated area to present their latest bonding and adhesive solutions for industrial applications in manufacturing.

New for 2021: Additional fourth Hall

Fastener Fair Stuttgart 2021 will see the addition of a fourth hall to meet the demand for more space. The exhibition now occupies halls 1, 3, 5 and 7 at Messe Stuttgart. Visitors can enter the exhibition grounds via the east and west entrances. The venue is easily accessible by plane, car and public transport.

Exhibitor Information and Stand Bookings

Companies who wish to exhibit at Fastener Fair Stuttgart 2021 can now request the new exhibitor brochure online. The show website also offers further information including a detailed exhibition profile, event facts and figures, videos and photos, stand options and prices, as well as an online reservation form to secure a stand space for 2021.

www.fastenerfairstuttgart.com

ENDS

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